



DOWN THE CENTERLINE

The newsletter of CSI

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Special points of interest:

- CSI competition round up
- CSI offers logo'd items for sale
- The 20 minute work out
- Photos needed!

Upcoming CSI competitions

Check out the CSI competitions happening in 2012.

CSI competitions

Horses can compete in the annual "Horse of the Year" competition.

Horse and Riders can compete in the 2012 Crazy Daze Summer Series, a new CSI competition that offers monthly winners and a Championship over a three month period.

CSI USDF All Breeds competition allows Horse and Riders participating in rated shows to vie for USDF top honors. Horses and Riders need to be current USDF

members, and must declare CSI as their registry by July 31st of 2012.

See the CSI website for MORE details on the programs. See www.usdf.org for details on the All Breeds awards.

Support your local show circuit

Now that show season is here, your area shows can always use volunteers. Even if you do not plan to show this year, you can learn a lot from being a volunteer. CSI encourages all members to support your local horse shows. This is a great way to learn, make new friends and

helping out may help secure a future for shows in your area.

Send a THANK YOU!

Show managers have a real job. Securing high quality judges, making sure show day is a success and all involved is a huge amount of work. Keeping cost down for competitors is a tough job, but so many things affect the final price of your class. Take some time and give your show manager/host a written THANK YOU or at the very least an email of appreciation. Let them know how much you appreciate having a local show to attend.

CSI offers logo saddle pads

CSI now offers logo'd saddle pads for sale. Available NOW from the CSI office are White dressage pads and white and colored all purpose pads.



These pads are high quality pads from Dover supply. Saddle pads are priced at \$50.00 USD and any profits will be contributed to the CSI advertising fund to promote the Curly Sport Horse.

The 20 minute workout—Use the 20 minute workout to sharpen your horses manners.

Sometimes as horse owners we make the excuse “I don’t have enough time for a training session.” Many times we only have 15-20 minutes and think that is not enough time to accomplish anything. WRONG! A 20 minute training session can be a tool that advances your horse beyond his/her current skills. We often tolerate less than stellar behavior . Does your horse lead in a mannerly fashion, or does he/she pull you all over the yard, snatching grass as you go?

We all know horses are herd animals. If you are not his leader, he is happy to step in and take over the job. Use the 20 minute workout to regain your position at the top of the herd and you will see results in all areas of your handling and riding (or driving).



There are many areas you can work on. Making training notes can help you use your time wisely. Go to the barn with a plan.

There are many things you can improve. How well does your horse stand tied? bridling and saddling? 20 minutes can greatly improve manners.

Practicing the halt for Dressage and beyond

If you practice a square halt for dressage from the first day and every day you handle your horse, imagine how naturally it will come to him/her in the dressage ring. Top breeding farms practice the square halt and the sporthorse halt as 2 separate tasks.

Once your horse is solid in this task, you can add stimuli, move location and repeat the 20 min workout .

The real benefit comes when you *do* have more time than 20 minutes. The more in tune your horse is with you as your leader, the more that will transfer from the ground to time in the saddle. You will have more time for riding when your horse is more proficient in the details of everyday handling.

No time? Put the 20 minute work out to work for you!

TIMELY TIPS !!!

Earlier this year, CSI held a contest for the best timely tip. Congrats to Crystal Lofts of Chewelah, WA on her award winning tip. **Crystal’s Tip :** Remove burrs from your horse’s mane, tail or coat with Show Sheen, the burrs slip right out without damaging hair.

Love your powerbar? but hate the mess of when your Powerbar gets smashed? Put your Powerbar/granola bar in a hard sided glasses case..if you don’t have one, ask when you get that new pair of glasses, or check out the resale shops to find one.

Our other timely tips: If you have a riding helmet that needs a new paint job, just spray paint it! You can also use this idea to match helmets for 4H’r or other groups....Do not attempt on Velvet helmets.

Request for Curly Sport Horse and Rider photos

2012 brings a real need for suitable Curly Sport horse and Rider photos. Show photos are preferred. Some of the projects that CSI needs photos for are

The annual CSI calendar

A promotional video that is being created for CSI, the CSI website, Blog and FB page.

Advertising, CSI is asked OFTEN to



A good useable photo.....

supply photos for articles. We have very few useable photos in the office.

Useable photo requirement.

The ability for high resolution (photos from your camera phone do not have enough pixels to support being printed.

Photos of horses and riders at shows. Show clothes and super clean horses say a lot about CSI and our members.

Riders SMILING ! A request from our calendar editor for the 2013 calendar is...lets smile, smile, SMILE !!!

Copyright free photos, OR written permission from the photographer to use the photos for advertising, website, calendar use.

CSI adds the newsletter and Glossy Brochures

CSI now offers a glossy brochure that is useful for horse shows, tack store bulletin boards, expos and any equine event.

The brochure is available to all CSI members, please contact the office for more information on this new project.

CSI has settled on a biannual newsletter to be published in the late spring. The Spring newsletter will be an online version and available on the CSI website. The late fall issue, is CSI awards issue and will be published and mailed to your door!

Please make sure the CSI office has your current address.

The CSI promotional glossy brochure is available to ALL CSI members.....

CSI offers classified ads in the late Fall Awards Issue

CSI will offer space for advertising in the late Fall Annual Awards issue.

Ads are \$10.00 for one photo and up to 50 words. Contact the office at

csi@curlysporthorse.org

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From the Director

Wow...where does the time go? A year ago, on June 1st 2012, Elaine Elmer, founder of CSI handed the reins to me as the new director. THANK YOU Elaine!

CSI has been supporting and building on our existing programs. The addition of the newsletter is something both Elaine and I had the vision of doing.

CSI has seen target marketing opportunities this year. CSI took advantage of several of these opportunities.

We have seen growth on our FB page, and our CurlySportNEWS blog. In a time in history when social media is

popular these tools help CSI stay in touch and reach new potential members. CSI website hits have increased..

2012 has seen an increase in CSI members showing their horses. There are CSI members who take the time and money to participate in Expos. These events help folks understand there is a legitimate segment of Curly horse owners that are dedicated to promoting our horses in a very positive way.

New foals arriving on CSI farms, helping to insure quality horses for future generations. Enjoy those curls ! Your CSI Director, Linda

Curly Sporthorse International ...Dedicated to the Training, Recognition, Improvement and Promotion of the Curly Sport Horse. CSI has numerous member perks and programs. Our awards programs make competing just a little more fun, we have rider programs that can earn you rider medals, (similar to the USDF –Bronze, Silver and Gold medals) and a fantastic group of rider, breeders, owners and curly horse lovers that like to share accomplishments and farm news. See our blog and our FB page find the links on the CSI website www.curlysporthorse.org Questions? Comments? Ideas? Contact Linda csi@curlysporthorse.org

CSI wants you! You are invited to join the FUN !